



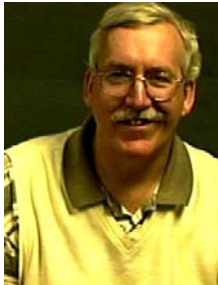
**M A D I S O N**  
*The Information Management Professionals*

## Meet Your 2010-2011 Chapter Leadership

### ARMA-Madison Chapter 2010-2011 Board Officers

#### *PRESIDENT*

#### **CAL LANZEL**



Has over 9 years of experience in the financial services industry -working with paper records, fiche and film records and scanning programs converting paper to electronic records. Currently we are taking on the challenge of email and other forms of electronic records.

**Current position:** Supply Manager - CUNA Mutual Group - work as the relationship manager with 3rd parties who supply mail and delivery, records management, shredding and image processing functions to CUNA Mutual. Works closely with RMS/Compliance in our ever-expanding RMS function.

**ARMA/ICRM Experience:** ARMA member for several years. Served on the ARMA-Madison Board during the 2008- 2009 program year as Vice President of Seminar and in 2009-2010 as the President-Elect.

## PRESIDENT-ELECT

### JODIE LYNN ARMSTRONG



Jodie is a document and records specialist for the Wisconsin Alumni Research Foundation (WARF). She is responsible for identifying electronic and physical file location, assisting the legal department in the preparation of records retention, and email records management policies. Jodie also supervises and performs data collection for e-discovery.

She brings 5 years of experience in non-profit and Intellectual Property (IP) and contract management with special emphasis on e-discovery and records lifecycle working for the Wisconsin Alumni Research Foundation (WARF). Prior to transferring to her current position in Records Management, Jodie worked in the Accounting Department of WARF for 20 years and also has military experience.

WARF is a Technology Transfer for the University of Wisconsin and handles all the intellectual property (IP) or patenting technology and licensing the technology. WARF covers the Madison campus, while our subsidiary company called WiSys covers all other campuses of the UW System. WARF also provides IP and licensing services for two other subsidiary companies: WiCell (Wisconsin Stem) and MIR (Morgridge Institute for Discovery).

**ARMA Experience** - Served as Madison chapter VP of Programs for 2009 and held the position of secretary from 2006-2008. Jodie won the Chapter member of the year 2008 and Rookie of the Year in 2007.

***What she brings to ARMA-Madison:*** “I would help keep the Chapter focus on all levels of RIM experience. Remembering not all of us have 10-20 years experience. The RIM world is evolving faster than some of us can keep up with, this includes on how all the new “Social Media” software. We should be looking at how we can incorporate their use without increasing our liability risk.”

## *PAST-PRESIDENT*

### **TIM HUGHES, CRM**



Tim Hughes is the Manager of the Records Management Department with Madison Gas and Electric Company in Madison, Wisconsin.

He earned a Bachelor of Arts degree from Carthage College in Kenosha, Wisconsin in History and German and went on to earn his Master of Arts degree in History with a minor in Archives Administration from the University of Wisconsin - Madison. He earned his Certified Records Manager (CRM) certification in 1988.

Tim is the current President of the ARMA-Madison Chapter, a position he also held from 1987-1989. On the ARMA International level, Tim served on two Program Committees for International Conferences, served as Chairman of the Industry Action Committee, served on the International Board of Directors as Region II Vice President and Great Lakes Region Director from 1996-2000, and also served on the Awards Committee for two years.

## VICE-PRESIDENT OF SEMINAR

### LORI ASHLEY



Lori Ashley is a Wisconsin-based consultant, writer/editor, and educator dedicated to helping public and private sector clients improve the performance of their record and information management (RIM) practices and controls. Prior to forming Tournesol Consulting and joining Cohasset Associates as a Senior Consultant in 2003, Ms. Ashley served as the Statewide Data, Forms and Records Coordinator for Wisconsin in the Department of Electronic

Government. In this position, Ms. Ashley supported state and local government forms/records officers and data administrators in the implementation of statutory requirements, policies, and best practice standards. Before joining the state, she also worked for more than a decade in the regulated energy industry.

An experienced strategist and organizational development specialist, Ms. Ashley has taken a strong interest in developing methodologies and approaches to jumpstart and then sustain cross-function collaboration among the many stakeholders (Legal, RIM, IT, lines of business, programs and project leaders, employees, contractors, etc.) who share accountability for effective and efficient life cycle controls for valued records and information assets.

Ms. Ashley is a regular speaker at industry conferences and the annual MER conference sponsored by Cohasset Associates in Chicago. She is a member of ARMA International (Madison and Milwaukee Chapters), AIIM, and the Society of American Archivists. She served for three years as Seminar Chair for the ARMA Madison chapter and won the *Chapter Member of the Year* in 2007.

## VICE-PRESIDENT OF PROGRAMS

### SANDRA BROADY-RUDD, CRM, ERM



Sandy brings over 20 years of experience primarily in government and financial services companies with special expertise in electronic records. She received her CRM Certification in 1996.

**Current position:** Operational Risk Consultant for Wells Fargo. She works as part of their Corporate Records Management office providing consultation on electronic records issues and initiatives. She also helps manage the development of ECM applications for the enterprise.

**ARMA/ICRM Experience:** Served on the Board in several capacities of several ARMA chapters including ARMA-Madison, Austin and Tampa. Positions held included President, Vice-President, Programs, and Secretary. She also served as the co-chair for the Government Industry Action Committee for ARMA International and as the Webmaster for the Institute of Certified Records Managers (ICRM). Sandra still volunteers for the ICRM as a Part 6 Exam Grader.

***What she brings to ARMA-Madison:*** “*With the Board experience from other chapters including Texas and Florida, I think I could provide recommendations to resolve issues pertinent to most chapters including retention of members, increasing member attendance at meetings, providing quality educational programming, and mentoring new members for eventual service on the Board.*”

## **VICE-PRESIDENT OF MEMBERSHIP**

### **PRISCILLA JARONA**



Priscilla brings over 11 years experience in records and information management. Although retired from Alliant Energy, she has stayed active in the records and information management industry through her consulting business, PJ Consulting.

Priscilla has been a member of ARMA-Madison for 12 years. Ten of those years have been spent in various positions on the Board. She has served as Vice President of Membership for the last 4 years during which time the chapter membership has continued to grow. Last year chapter membership went from 63 members to 70 members. In addition to her work with the chapter membership, Priscilla, has also participated with the Chapter's programs, seminars, the annual shredding event, and strategic planning. She has revised and updated the Chapter By-laws and wrote and updated the Chapter Leadership Handbook.

***What she brings to ARMA-Madison:*** "I believe ARMA has a lot to offer to its members and am proud to be a part of this organization."

## TREASURER

### DIANE VULTAGGIO



Diane brings over 20 years experience with state government.

**Current position:** Bureau Director of the Office of Services of the Wisconsin Department of Employee Trust Funds. She also serves as her agency's Records Officer. She is responsible for managing the agency Records, Imaging System, Library, and Supply & Mail Services.

**ARMA Experience:** Member for 20 years of the ARMA-Madison chapter. She has served on the chapter's Board in several capacities including President, VP Seminar, Secretary, Treasurer and Newsletter Editor. She also served on committees for programs, seminar and strategic planning.

**What she brings to ARMA-Madison:** "Many years of Board experience, especially the last two as the Chapter Treasurer. I can also provide recommendations for quality educational programs, seminar topics, and mentoring of new members for future Board positions."

## SECRETARY

### PEGGY J. BOURNE



Peggy Bourne has been working in records management for 30 years focusing primarily on public sector records. She is an accomplished records manager and implemented a full records management program for the City of Great Falls Montana. Peggy was the City Clerk/Records Manager in Great Falls for 19 years. During that time she also developed strong presentation skills and taught over 100 records management workshops throughout Montana and Canada.

Peggy was one of the chartering members for the Big Sky Chapter of ARMA serving as the Chapter president during the first 6 years of the Chapter's existence.

She was the recipient of the Chapter Member of the Year Award three times. She also received the Big Sky Chapter Lifetime Achievement Award and the Big Sky Chapter Shining Star Award. Peggy was also the 2003 recipient of the Athena Award.

Peggy and her husband moved to Wisconsin in 2008 where she now works for WPPI Energy as the RIM Manager. In this position Peggy is implementing a document management system as well as a retention schedule.

As a Board member, Peggy offers strong leadership skills along with her passion for records management – not to mention 19 years of minute taking. Peggy is looking forward to networking with other records management professionals and doing what she can do to give back to the ARMA-Madison Chapter.

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