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02/28/2011 10:22 AM

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Subject Joint Meeting with AIIM - March 22nd

**AIIM-Wisconsin & ARMA-Madison Chapters Joint March Program Announcement:**

## **Government Applications of Content and Knowledge Management Technologies**

Please join us on Tuesday, March 22, 2011 for a presentation provided by Extract Systems and

### **Learn how ECM and Knowledge Management Can Save Your Organization Money**

Register at: <https://www.123signup.com/register?id=vdtcp>

#### **Presentation Summary:**

The real estate market is an important part of our economy. Whenever anyone buys or sells a property, the transaction is recorded in the Register of Deeds Office. All 3,200 counties across the country are required by law to take in these documents, safeguard them, and produce them for people who need to access them.

Years ago the system was paper based. Then microfilm came along followed by scanned images and then internet access. Each of these technologies changed the way our counties do business. Extract Systems provides automated data capture, data entry and redaction tools to enable county governments to reduce headcount, improve accuracy and eliminate backlogs – they can do the same for your organization! Our presenters from Extract Systems will expand on these themes and explain how the recording process has been automated, and why it matters to you.

#### **About our presenters:**

**David Rasmussen, President Extract Systems** - David has always been interested in small business and since graduation from the University of Wisconsin – Whitewater (BA) and DePaul University (MBA), has worked at a series of companies and each has been progressively smaller in size. Prior to Extract Systems and during the 1990's, Mr. Rasmussen was an executive with Wingra Technologies. As the President of Extract Systems David has helped them through many issues including the recent macro economic meltdown - the last half of 2010 was the company's best six month period in its history, and 2011 is looking even better.

**Troy Burke, Director of Business Development** - Troy spent many years with the Journal Sentinel in Milwaukee and served in many roles including Alternate Delivery Manager, Telemarketing Manager, and Circulation Director of the Community Newspaper division. Three years ago, Troy joined Extract Systems and at the same time went back to school and earned a BS in Business Administration from Carroll College. Troy oversees all of the company's sales and marketing activities related to Extract's product lines applying to government customers and partners.

**Date:** March 22, 2011

**Location:** Thunder Bay Grille - **\*Note: Meal information coming soon!**

N14 W24130 Tower Place  
Pewaukee, WI 53072  
(262) 523-4244

**Agenda:** 3:30-4:00pm, Registration & Networking  
4:00-5:00pm, Presentation  
5:00-6:00pm, Dinner and more networking

**Cost:** \$30.00 – AIIM & ARMA Members  
\$35.00 – Non Members

**Registration site:** <https://www.123signup.com/register?id=vdtcp>

**Sandra Broady-Rudd, CRM, ERM<sup>M</sup>**

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**“Records Management is the only profession that knows in advance what it’s going to forget!”**